

EXHIBITOR | ADVERTISER | SPONSOR INFORMATION

NAFSA REGIONS III & VII
BI-REGIONAL CONFERENCE
NEW ORLEANS, LOUISIANA
NOVEMBER 6-10, 2016

Laissez les bons temps rouler



Greetings from NAFSA Regions III & VII! Each year international educators gather for regional conferences throughout the United States. This year, our regions have combined to offer a dynamic bi-regional conference providing exhibitors with access to international educators from **Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi North Carolina, Oklahoma, South Carolina Tennessee, Texas, Puerto Rico and the U.S. Virgin Islands!** We will gather in New Orleans to enhance our professional skills. By attending this event your organization will have the opportunity to reach an impressive number of attendees at the regional level.

Information regarding exhibitor registration, advertising and sponsorship is available via the Bi-regional conference website www.nafsa.org/nola16. Please find general information below regarding opportunities currently available to promote your organization during the conference.

If you have questions, feel free to contact Rebecca Crowell or Fred von Schmelting at regions@nafsa.org.



EXHIBITORS

Exhibit table registration is now open! Each exhibit table registration receives one complimentary conference registration. Please note that you must also register for the conference within the conference registration system with a special code. Exhibitors sending more than one person must register for the conference at the conference rate. Conference registration opens July 5.

Please note that a limited number of exhibit tables are available in the pre-function area at a reduced rate on a first come first served basis. An Exhibitor Welcome Packet which will include shipping, AV and electrical information will be emailed to exhibitors beginning October 1, 2016. **Please note that expo sales occur in a real-time environment. Consult the online registration for the most up to date offerings.**

ADVERTISING INFORMATION

Please note: The submission deadline for ads is **September 23, 2016**.

Ad Type	Exhibitor	Non-Exhibitor
Inside Front Cover (1-full page color)— SOLD	\$600	\$700
Inside Back Cover (1-full page color)— SOLD	\$600	\$700
Back Cover (1-full page color)— SOLD	\$700	\$800
Full Page (b/w inside program)	\$500	\$600
Half Page (b/w inside program, horizontal or vertical)	\$450	\$550
Quarter Page (b/w inside program)	\$300	\$375
Registration Packet Flyer/Insert (1,000)	\$400	\$485

EXHIBITOR INFORMATION

Regular Registration

Exhibitor Table (one exhibitor)

Ballroom: \$900

Pre-function*: \$700

Deadline: September 23, 2016

Late Registration

Exhibitor Table (one exhibitor)

Ballroom: \$1,000

Pre-function*: \$800

Deadline: September 24, 2016 – October 9, 2016

* limited quantity available

On-Site Registration

Exhibitor Table

Late registration fees for one exhibitor

EXHIBITORS RECEIVE

- One 8-ft table/two chairs
- Acknowledgement in the program (Please note: Advertisements in the program are separate)
- Access to conference sessions and the Exhibit Hall
- Refreshment breaks
- Conference meals and receptions for one exhibitor as follows:
 - ◆ Opening Reception (Monday)
 - ◆ Opening Plenary Luncheon (Tuesday)
 - ◆ Regional Business Luncheon (Wednesday)
 - ◆ All-Conference Closing Event (Wednesday)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please contact Rebecca Crowell or Fred von Schmeling at regions@nafsa.org for more information about additional sponsorship opportunities not listed in this document. Additional opportunities are available but are not limited to ~~plenary luncheon speaker, HBCU Forum, conference badges and stock, Newcomers gifts, conference bags, Past Chairs Breakfasts, and Raffle prizes.~~ *Items with strikethroughs are SOLD.*

Rebecca Crowell, Development Chair,
Region III
Collin College, Plano, TX

Fred von Schmeling, Chair Elect
Region VII
AIFS Study Abroad, Stamford, CT

PAYMENT OPTIONS

- Exhibitor Registration will be available via the Regional Conference website www.nafsa.org/NOLA16 and includes full payment via credit card or check at the time of registration.
- To register, visit the conference website at www.nafsa.org/NOLA16



SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunity	Platinum	Gold	Silver	Bronze	Number Availability
All Conference Closing Event	\$25,000 SOLD!	N/A	N/A	N/A	1 Platinum
Opening Reception	\$10,000	\$5,000	\$3,000	\$2,000	1 each at Platinum, Gold and Silver
Opening Plenary Luncheon	\$20,000	\$10,000	\$6,000	\$3,000	1 each at Platinum, Gold Silver and Bronze
Region III Business Luncheon	\$15,000	\$8,000	\$5,000	\$3,000	1 each at Platinum, Gold Silver and Bronze
Region VII Business Luncheon	\$15,000	\$8,000	\$5,000	\$3,000 SOLD!	1 each at Platinum, Gold Silver and Bronze
Exhibit Hall Grand Opening	\$10,000	N/A	N/A	N/A	Sole sponsor
Coffee Breaks (4)	N/A	\$5,000	\$3,000	\$1,500	3 each at Platinum, Gold Silver and Bronze (one per break)
Conference Application (enhanced version)	N/A	N/A	\$4,000	N/A	Sole sponsorship
Program Printing	\$4,000 SOLD!	N/A	N/A	N/A	Sole sponsorship
Audiovisual	\$8,000	N/A	N/A	N/A	Sole sponsorship
Doublons	N/A	N/A	N/A	\$1,000	Sole Sponsorship

SPONSORSHIP LEVELS

Platinum

- Premier Sponsor of Event
- 5 Minute Speaking Opportunity
- Sign at event with company/logo
- Listed on conference web site
- Listed in conference program

Gold

- Sign at event with company/logo
- Listed on conference web site

- Listed in conference program

Silver

- Listed on conference web site
- Listed in conference program

Bronze

- Listed in conference program