

EXHIBITORS | ADVERTISERS | SPONSORS

Welcome TO *Bluff City*
NAFSA REGION VII CONFERENCE
MEMPHIS, TENNESSEE
NOVEMBER 11-14, 2018



Greetings from **NAFSA Region VII**! Each year international educators from all over the United States gather together for NAFSA regional conferences and learn from one another. This year, Region VII is planning an incredible conference in Memphis, TN and your organization is invited! By attending this event, your organization will have access to an estimated 600–700 international educators from **Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Puerto Rico, and the U.S. Virgin Islands!**



Partner with Us! This sheet has general information about opportunities for Exhibiting, Sponsoring, and Advertising. More info can be found on the conference site <http://www.nafsa.org/regionviiconference>. Please contact **Charter Morris at charter.morris@ua.edu** for any questions.

SPONSORSHIP INFORMATION

Sponsorships make the NAFSA Region VII conference possible. Sponsor benefits include:

- Exclusive sponsorship of each opportunity
- Sign at the sponsorship opportunity/event with company name/logo
- Acknowledgement on conference web site
- Acknowledgement in conference program

Potential Sponsors: there are many ways to partner with us!

We encourage you to reach out to **Charter Morris, Chair-Elect**, with any questions about how to make a sponsorship happen: charter.morris@ua.edu

ADDITIONAL SPONSORSHIP OPPORTUNITIES

There are many promotional opportunities!

- Plenary luncheon speaker
- Poster Fair
- Newcomers gifts
- Past chair breakfast
- Silent auction items
- Raffle prizes
- So many more...

Charter Morris, Chair-Elect
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 The University of Alabama
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 USA

SPONSORSHIP OPPORTUNITIES

All Conference Event: \$15,000 - SOLD!	Coffee Breaks: \$2,500
Case Study Competition: \$1,000	Conference Bags: \$4,500
Historically Black Colleges & Universities Forum: \$1,000	Conference Badges: \$2,500
Plenary Lunch: \$3,000	Conference App: \$3,000
Exhibit Hall Grand Opening: \$3,000	Conference Printing: \$3,500
Business Lunch & Ceremony: \$3,000	Audiovisual: \$3,000



ABOUT THE CONFERENCE

Dates: November 11–14, 2018

Location: Peabody Hotel, 149 Union Avenue, Memphis, TN 38103

Website: <http://www.nafsa.org/regionviiconference>

EXHIBITOR REGISTRATION INFORMATION

Regular Registration

Exhibitor Table (one exhibitor):
\$800

Expo Sales Open: June 18

Deadline: September 7

Late Registration (after September 7)

Exhibitor Table (one exhibitor):
\$900

Deadline: September 24

On-Site Expo Sales

Pending Availability

Exhibitor Table (one exhibitor):
\$1000

Additional Representatives

for the same organization will pay the same registration rate as a conference attendee; late registration fee applies.

Conference Registration opens July 5, 2018.

EXHIBITOR BENEFITS

Exhibitors Will Receive:

- One complimentary conference registration. ***Please note:** Additional representatives must register for the conference at the conference rate.
- One 6-ft table/two chairs
- Access to conference sessions and the Exhibit Hall
- Refreshment breaks
- Conference meals and receptions for one exhibitor as follows: Opening Plenary Luncheon, All-Conference Event, Regional Business Luncheon
- Acknowledgement in the conference program ***Please note:** Ads in the program are separate; see chart below for pricing

Exhibit Hall Hours

Grand Opening: Monday, November 12, 10:00am-12:00pm. Dedicated time with no sessions.

Open: Monday, November 12, 10:00am-5:00pm

Open: Tuesday, November 13, 8:30am-5:00pm

Exhibit Hall Set-Up/Tear Down

Set-Up: Monday, November 12, 8:30am-10:00am

Tear Down: Tuesday, November 13, at 5:00pm

Exhibitor Welcome Packet

An Exhibitor Welcome Packet, which will include shipping, AV and electrical information, will be emailed to exhibitors beginning September 10, 2018.

Payment Methods for Exhibitors, Advertisers, and Sponsors

Full payment via credit card or check is required at the time of registration/purchase.



ADVERTISING INFORMATION

Please note: The submission deadline for ads is September 7, 2018
Ad Specs: See the conference website www.nafsa.org/regionviiconference.

Ad Type	Exhibitor	Non-Exhibitor
Inside Front Cover (1-full page color)	\$600	\$700
Inside Back Cover (1-full page color)	\$600	\$700
Back Cover (1-full page color)	\$700	\$800
Full Page (color - inside program)	\$500	\$600
Half Page (color - inside program, horizontal or vertical)	\$400	\$500
Quarter Page (color - inside program)	\$300	\$400
Registration Packet Flyer/Insert (1,000)	\$600	\$700