

NAFSA: ASSOCIATION OF INTERNATIONAL EDUCATORS

2019 Exhibiting and Sponsorship Prospectus



www.nafsa.org/washington

**Interact With
International Educators**

**Extend Branding
Opportunities**

**Inspire Key
Decision Makers**

NAFSA
2019



ANNUAL CONFERENCE & EXPO

Global Leadership, Learning, and Change

MAY 26-31 · WASHINGTON, DC



You Don't Want to Miss This

THE LARGEST INTERNATIONAL EDUCATION EXPO OF THE YEAR COMES TO DC!

The NAFSA 2019 Annual Conference & Expo will bring thousands of international education professionals to Washington, DC. This presents a unique opportunity to connect with new and current partners from around the world, and to share the latest developments and innovative solutions in to the field.

No other event attracts more attendees from every segment of the field. By attending conference, you have four high-impact days to reach an audience that collectively represents more than 3,500 institutions worldwide.

As an exhibitor or sponsor, you will:

- effectively promote your brand at the premiere global learning and networking marketplace
- efficiently connect with new and current partners
- measurably impact your mission

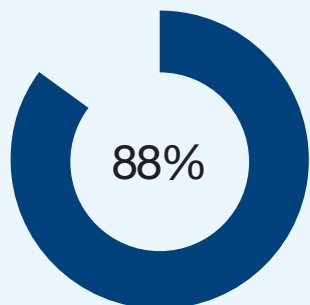
If you are a NAFSA Global Partner, you will enjoy extensive visibility, discounts, and early Expo Hall placement at NAFSA's annual conference, and for events and programs throughout the year.

To learn more about sponsoring, or joining the Global Partnership program, please contact NAFSA's Organizational Advancement team at **+1.202.737.3699, ext. 2503**, or email oa@nafsa.org.

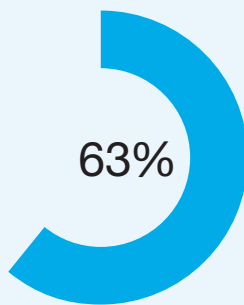
To learn more about exhibiting, please contact NAFSA Exhibits Director **Joanne Kuriyan** at **+1.202.737.3699, ext. 2541**, or email joannek@nafsa.org.



The Numbers Add Up



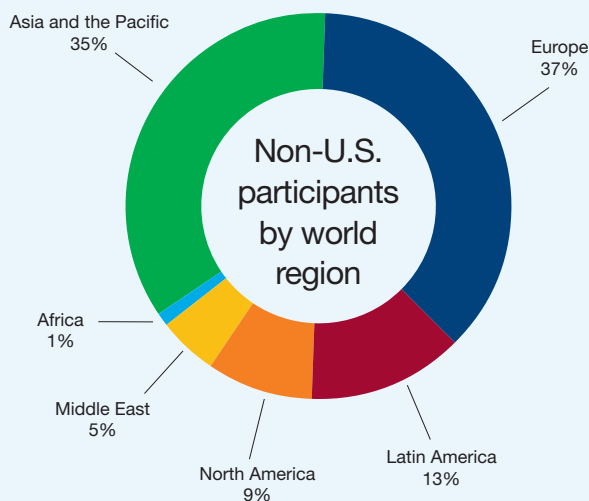
Eighty-eight percent of exhibitors expressed the highest level of satisfaction for networking.



On average, 63 percent of attendees spend more than 50 percent of their conference time at the Expo Hall.*

Non-U.S. participants are increasing.*

Attendees working outside the United States increased from 34% to 41% in 2017. In fact, the majority of first-timers at the 2017 NAFSA conference were from outside the United States.



What to know before you go:**

- Tuesday features the highest per hour attendance in the Expo Hall.
- Wednesday features the highest overall attendee traffic in the Expo Hall.
- Thursday features the highest lead retrieval rates.
- Friday has the highest average dwell time for attendees.

*Source NAFSA 2017 Annual Conference & Expo Survey

**Source NAFSA 2017 eventBit® Survey

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Participants' top responsibilities cover a broad spectrum in international higher education.

- Student and scholar advising
- Institutional exchange agreements
- College, university, and international education leadership
- Program service/development
- Student recruitment/retention
- Marketing and internationalization strategies
- Immigration/regulatory practice
- Admissions/credential evaluation/ placement
- Internationalizing the curriculum
- Short-term practical training
- Graduate and professional education
- Education abroad for U.S. nationals

Showcase your commitment to international education at NAFSA 2019.

Extended Time and Focus for Your Business!

DEDICATED EXPO HALL HOURS:

Thursday, May 30
10:15 a.m.–1:00 p.m.

No sessions scheduled during this time.

EXPO HALL HOURS:

Tuesday, May 28
8:30 a.m.–3:30 p.m.

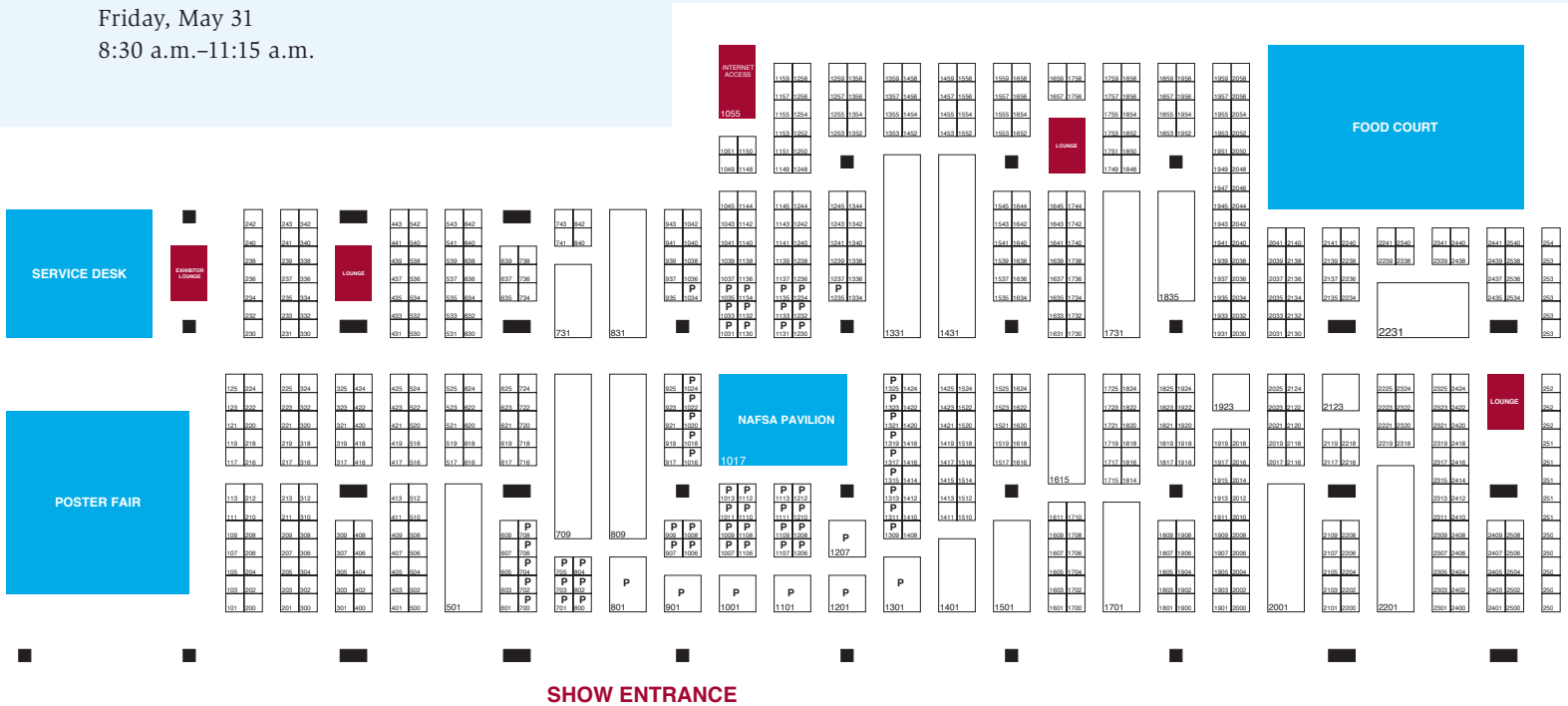
Wednesday–Thursday, May 29–30
8:30 a.m.–5:00 p.m.

Friday, May 31
8:30 a.m.–11:15 a.m.

More Time and Focus on Your Business!

To reserve exhibit space, complete the online booking process at www.nafsa.org/ac19exhibiting and submit full payment by January 25, 2019. Booths are assigned on a first-come, first-served basis and based on date that the booth request and deposit are received.

For more information about the NAFSA Expo, contact NAFSA Exhibits Director **Joanne Kuriyan** at **+1.202.737.3699, ext. 2541**, or email joannek@nafsa.org.



Products, Programs, and Services Featured at This High-Visibility Marketing Event Include:

- Credentials Evaluation/Translation
- Education/Internship/Work Abroad
- E-Learning
- Embassies and Government Agencies
- English as a Second Language
- Financial Services
- Foreign Language Schools
- Immigration Law, Visa, or Tax Services
- Information Technology/SEVIS
- Insurance or Medical Assistance Companies
- Intercultural Publications or Programs
- International (Non-U.S.) Student Recruitment
- Marketing Products/Campus Merchandise
- Non-U.S. College, University, or Country Consort
- Publishers
- Research/Consulting
- Security Risk Management
- Service Learning and Volunteering Abroad
- Student Housing/Furnishings
- Student Recruitment to the United States
- Telecommunications
- Testing Services
- Travel/Tourism
- U.S. College, University, or Consortium/State or Regional System
- Work, Internship, and Volunteering Abroad (WIVA)

Exhibiting at NAFSA 2019

What's Included:

- a listing in the Exhibitor Information section of the NAFSA 2019 Annual Conference program (provided contract and full payment are submitted by **January 25, 2019**) including organization's name, booth number, URL, and description
- a listing on the interactive Expo Hall map available at <https://www.eventscribe.com/2019/nafsa/exhibitors/index.asp>, including organization name, booth number, logo, and description
- two complimentary, nontransferable conference registrations (approx. value is more than \$1,800) per 10 ft. x 10 ft. booth purchased
- the opportunity for an expanded listing of your organization through the purchase of display ads, digital signage, etc.
- an exhibitor lounge with complimentary refreshments during show hours
- a complimentary preregistered attendee mailing list
- a complimentary directory listing on the NAFSA International Education Marketplace website
- a 2019 exhibitor graphic to use in your marketing and social media campaigns

To reserve exhibit space, complete the online booking process at www.nafsa.org/ac19exhibiting and submit with full payment by **January 25, 2019**.

Organizations that request exhibit space after January 25, 2019, are required to submit full payment and will be accommodated as long as space is available.

For more information about the NAFSA Expo, contact NAFSA Exhibits Director **Joanne Kuriyan** at +1.202.737.3699, ext. 2541, or email joannek@nafsa.org.

Booth Specifications

- Minimum booth size: 10 ft. deep x 10 ft. wide.
- All 10 ft. x 10 ft. booths include 8 ft. high backdrop drape and 3 ft. high side drape, identification sign with organization name and booth number, and carpet.
- Island and peninsula booth space can be configured to exhibitor requirements. The cost is calculated based on total square footage of reserved space and the category of booths selected.

Important Deadlines for Exhibiting at NAFSA 2019 in Washington, D.C.

In order for NAFSA to provide all exhibitors with personal customer care, NAFSA is pleased to begin booking contracts for exhibit space on **April 4, 2018**, starting with members of NAFSA's Global Partnership Program (GPP). Review the table below for the full 2019 exhibitor schedule.

NAFSA 2019 Exhibitor Sales Schedule

NOTE: Booth prices will go up after August 31, 2018.

Sales before September 1, 2018

April 4, 2018	Global Partner Adviser sales open	50% payment due at signing*
April 20, 2018	Global Partner Advocate sales open	50% payment due at signing*
May 29, 2018	Global Partner Associate sales open	50% payment due at signing*
July 2, 2018	Global Partner early cancellation deadline	50% payment due to avoid cancellation
July 16, 2018	Sales open to general public	50% payment due at signing*

Sales from September 1, 2018 through January 25, 2019

September 1, 2018	NAFSA 2019 price increase	50% payment due at signing*
January 25, 2019	Full payment due	Contracts Paid in Full

Sales after January 25, 2019

January 26– March 15, 2019	Full payment due at signing	100% payment due at signing*
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*Payment due at signing with credit card payment. Payable within 30 days if paying by check or wire transfer.

NAFSA 2019 Exhibit Booth Pricing – Early Bird

Book your exhibit space before September 1, 2018, to take advantage of reduced pricing.

Booth Category (per 10 ft. x 10 ft. table)

Premium**	\$8,695	\$8,975
Corner	\$7,269	\$7,625
Aisle	\$5,909	\$6,215
Shared Booth/Subletting Fee	\$900	\$900

**Premium booths are indicated with a 'P' on the Expo Hall floor plan at <http://www.nafsa.org/ac19exhibiting>. Hanging signs are permitted over island and peninsula booths consisting of four or more booths only. All hanging signs must be approved by show management. For pricing, see online Exhibit Space Application & Contract.

eventBit® Performance Package Starting at \$499

eventBit technology allows you to understand and explore attendee activity in and around your booth in real time. The technology provides you with accurate data on your

visibility, attendee engagement, and conference ROI. As an exhibitor, you can use eventBit to:

- detailed analytics on booth traffic and access dwell time
- demographic details on the types of attendees in and around your space
- real-time analytics to help inform staffing decisions and communication strategies

eventBit comes with lead retrieval technology that allows you to capture attendee contact information in order to be able to engage with prospects. Email marie.zinnert@experient-inc.com to learn more about how eventBit can help you maximize your conference experience. All exhibitors should expect additional information from Experient in February 2019.



VISIBILITY

NAFSA 2019 Sponsorship Opportunities

● Speaking Role

● Material Distribution

● Programming
Collaboration

● Complimentary Staff Attendance
and Participation/VIP Seating

FRONT AND CENTER

● ● ● Opening Plenary Address:

NAFSA's Tuesday keynote event always features a renowned and thought-provoking global luminary. Showcase your brand as an authority in international education to nearly 6,000 conference attendees through NAFSA's plenary marketing and promotions for this conference opening event. Sponsor may also meet the speaker, share the stage, welcome attendees, and provide promotional materials on plenary hall chairs. **\$75,000.**

● ● ● Plenary Addresses: NAFSA's plenaries bring attendees visionaries, global leaders, and other high-profile speakers throughout the week (see benefits above).

Wednesday Plenary: **\$40,000**

Thursday Plenary: **\$25,000**

Friday Plenary: **\$20,000**

● ● ● Opening Celebration: NAFSA's Opening Celebration brings together nearly 5,000 conference attendees for a high-energy, memorable networking reception. The event often features high-profile entertainment, sponsor receives extensive branding through event marketing and promotions. The sponsor also receives branding on event materials, on-site signage and may provide marketing material or merchandise to attendees on-site. **\$65,000.**

● ● ● Closing Celebration: Enjoy a final celebration with conference attendees and join NAFSA in inviting attendees to the 2020 conference. Sponsor receives event branding on marketing and promotion and can provide marketing materials. **\$10,000.**

● ● ● Community College Day:

A full-day event featuring sessions, a luncheon, and presentations dedicated to advancing international education programming at community colleges. Sponsor receives branding in marketing and promotions and involvement in on-site activities. **\$15,000.**

● ● ● Africa Forum: Support NAFSA's diversity programming as a sponsor of this preconference, two-hour expert panel focused on institutional partnerships in Africa. Includes expert speakers and presentations from NAFSA'S Global Dialogue Fellows. Sponsor receives branding in event promotions, marketing, and materials. **\$12,500.**

● ● ● Global Learning Lab: A day long, deep-dive into global learning practice and research. This is a unique opportunity for international educators, scholar practitioners, education researchers, IE graduate students, and workforce development trainers/educators to cultivate the complex intercultural and critical analysis skills required of 21st century global-ready graduates. Network with experts on how global learning informs practice and research. A focus on the tools and curriculum internationalization strategies that strengthen a campus are presented. Sponsors receive branding in event promotions, marketing, and materials, and one preconference global learning podcast. **\$20,000.**

● ● ● Latin America Forum: This preconference, two-hour expert panel focuses on institutional partnerships in the Americas. Sponsor receives branding in event promotions,

marketing, and can welcome attendees and provide materials. **\$12,500.**

● ● ● NAFSA Global Dialogue

Fellowship Program: Join NAFSA leaders in welcoming and supporting African higher education professionals who are developing new and deeper international opportunities for students, scholars, faculty, and exchange visitors at their home institutions. **\$25,000.**

● ● ● Presidents and Provosts

Summit at NAFSA 2019: A full-day, invitation-only gathering of U.S. and international university and college presidents, chancellors, and provosts. Sponsors receive branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$20,000.**

● ● ● Seminar on Peace and the Global Civil Society: Experts, faculty, and senior leaders discuss the impact of international education on conflict resolution and peace building during this preconference event. Sponsor receives branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$20,000.**

● ● ● Symposium on Leadership:

This preconference, five-hour event brings together senior-level decision makers from across the field of international education to connect, collaborate, and learn about trends transforming higher education. Sponsor receives branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$20,000.**



REACH

NAFSA 2019 Sponsorship Opportunities

- Speaking Role
- Material Distribution
- Programming Collaboration
- Complimentary Staff Attendance and Participation/VIP Seating

ACHIEVE VISIBILITY AND IMPACT

●●● First-Timers Orientation:

Join NAFSA's president and executive director and CEO onstage to welcome 1,500+ conference attendees who are new NAFSA members and/or annual conference attendees. Sponsor receives branding in event promotions, marketing, and materials. **\$10,000.**

●● Annual Conference Fundraising Match:

Show your support for NAFSA and the field by providing a matching contribution for all gifts to NAFSA's Annual Conference Campaign. All proceeds support the NAFSA Challenge, a program to advocate for a welcoming world based on acceptance for all. Matching sponsors will be acknowledged on materials before, during, and after the conference. **MATCHES START AT \$7,500.**

●●● Management Development Program:

Brand this comprehensive three-day event focusing on key international education management skills and strategies for new and current leaders of international programs. Sponsor receives branding in event promotions and marketing, and can provide welcoming remarks and distribute materials. **\$20,000.**

●●● Member Interest Lunches:

These catered conference lunches bring together diverse leaders, institutional representatives, and advocates to engage in dialogue about a wide range of special issues relating to international education. Participate in conversations surrounding community colleges, peace and justice, liberal arts, and more.

\$5,000 PER LUNCH; discount for sponsorship of two or more lunches.

●●● New Century Circle

Breakfast: Join NAFSA's president and executive director and CEO, current and former NAFSA presidents, and members of NAFSA's Board of Directors at this by-invitation breakfast event celebrating NAFSA's top donors. This event is an opportunity to engage with leaders of the association and the field. Sponsor receives branding in event promotions, marketing, and materials. **\$5,000.**

● Knowledge Community

Networking Package: Engage with a targeted audience of NAFSA conference attendees as a sponsor of up to five knowledge community networking events and centers. Display promotional materials and be recognized with on-site signage and marketing collateral. **\$9,000 PER PACKAGE;** discount for sponsorship of two or more groups.

- Education Abroad Networking Package
- International Student and Scholar Services Networking Package
- International Engagement Management Networking Package
- International Education Leadership Networking Package
- Teaching, Learning, and Scholarship Networking Package

●●● Secondary School Assembly:

Attendees learn about cutting edge best practices that exemplify secondary school international student learning and especially managing recruitment, orientation, and special issues around secondary school students studying outside their home countries. Sponsor receives branding in event promotions

and marketing, and can provide welcoming remarks and distribute materials. **\$12,500.**

CONFERENCE RESOURCES

●●● **Career Center:** A high-traffic venue throughout the week. Conference attendees visit the Career Center, which sees high traffic throughout the week, to network, attend special sessions, and seek job, résumé, and career advice. Sponsor logo appears in the center, on distributed materials, and all promotional materials. Sponsorship can include opportunity to present at the Career Center. **\$15,000.**

● **Conference Information Center:** Centrally located and in a high-traffic area. Open Sunday through Friday for extended and maximum visibility. Sponsor logo included on signage. Sponsor can leave promotional materials at the center. **\$8,500.**

Conference App: Essential for every conference attendee. NAFSA's conference app allows users to stay connected throughout the week with direct attendee-to-attendee messaging, a conference schedule, and everything they need to navigate NAFSA's expansive conference. Sponsor receives exclusive access to sponsor banner ads throughout the app, providing thousands of impressions over the course of several weeks. **\$30,000.**

VISIBILITY

NAFSA 2019 Sponsorship Opportunities

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● **Expo Hall Refreshment Breaks:**

Show your support for conference attendees as the sponsor of NAFSA's Expo Hall refreshment breaks. Sponsor signage is displayed at three refreshment lounges during six breaks over the course of the conference. Sponsor logo would appear on napkins, general conference promotions, on-site signage, and the NAFSA website. Offers high visibility among NAFSA conference attendees. **\$7,000.**

● **Preconference Workshop**

Refreshment Breaks: Sponsor receives visibility on signage at two lounges during five breaks over two days. Sponsor logo would appear on napkins, general conference promotions, on-site signage, and the NAFSA website. **\$5,000.**

Wi-Fi: Connect with attendees virtually everywhere. Custom graphic and sponsor logo appear on a splash screen and landing page that attendees see when accessing the network. **\$20,000.**

MERCHANDISE

Conference Collectible Pin:

Sponsor's name is engraved on the back of this specially designed collectible conference memento. Sponsor is acknowledged in print and online conference materials, and at the NAFSA Pavilion in the Expo Hall. **\$5,000.**

Conference Folder: Sponsor's logo appears inside the folder and sponsor's full-page, four-color advertisement appears on the back cover. **\$10,000**

Conference Notepad: This popular take-away is provided to every

conference attendee. Sponsor receives two dual-sided color inserts, full-color logo in bottom corner of each page, and full-color ad space on the back cover. Price: **\$30,000.**

Conference Pen: Sponsor's logo and booth number appear on pen provided to attendees at conference registration. **\$5,000.**

Conference Water Bottle: Premier conference take-away. Sponsor's logo appears prominently on bottle. **\$25,000.**

Conference Name Badge Holder:

Every attendee is required to wear a name badge. Sponsor logo is prominently displayed above every name. **\$45,000.**

Conference Tote Bag: Sponsor's logo is imprinted prominently on one side of the official conference bag provided to every conference attendee. This very popular take-away item is a high-visibility sponsorship opportunity. **\$77,000.**

ADDITIONAL BRANDING AND ADVERTISING

Convention Center Pillar Wraps:

Take your brand out of the expo hall and gain valuable advertising and visibility among NAFSA's thousands of conference attendees. Single column wraps cost **\$4,500.** Discounts are available for package purchases.

Convention Center Digital Signage:

Bring your brand to life with video advertising on displays throughout the Walter E. Washington Convention Center. Ads will run in a loop during the conference week, providing you

with thousands of impressions among conference attendees. Packages start at **\$4,000.**

●●●● **NAFSA Pavilion Theatre:**

The NAFSA Pavilion is the nexus of the International Education Expo. The Pavilion houses an open theater that has capacity for nearly 100 attendees and participants. The continuing goal of the NAFSA Pavilion Theater is to engage attendees and exhibitors with a cross-section of mission-centric, informational, cultural, and entertainment programming. Each day over 2,000 people visit the NAFSA Pavilion. The theater hosts 7 to 9 programs daily and over 25 programs throughout the week. Sponsors receive branding on the NAFSA Pavilion Theater, recognition in NAFSA promotions, marketing, and collateral, along with a speaking opportunity. **\$20,000** for full-event sponsorship, or **\$7,500** daily sponsorship.

Plenary Video: Promote your institution or your latest product, service, or program with a 45-second video that positions you as a leader in international education. Your video will air prior to all four of NAFSA's plenary addresses. Number of overall plenary video spots are limited to ensure maximum exposure. **\$5,500.**

Tote Bag Insert: Maximize your reach by inserting a strategic marketing piece into NAFSA's conference tote bags. Drive traffic to your booth, special events, or educational offerings. Limited number of inserts available. **\$3,000.**



Sponsorship Levels

Platinum Sponsorship \$17,000+

Platinum Sponsors are our highest-level sponsors and enjoy a prominent profile at the conference. Platinum status can be attained by choosing any combination of sponsorships totaling \$17,000 or more. Platinum Sponsors benefits include:

- two conference registrations
- logo acknowledgment in preplenary video, registration brochure, and conference program
- 50% discount on conference program advertisements
- on-site signage
- complimentary digital tote bag insert
- complimentary conference attendee mailing list
- two invitations to VIP Reception (Tuesday evening)
- recognition on NAFSA's conference website with a link to your website

Gold Sponsorship \$9,000-\$16,999

Gold Sponsorship can be attained by choosing any combination of sponsorships ranging from \$9,000 to \$16,999. Gold Sponsor benefits include:

- one conference registration
- logo acknowledgment in preplenary video, registration brochure, and conference program
- on-site signage
- 50% discount on conference attendee mailing list
- one invitation to VIP Reception
- recognition on NAFSA's conference website with a link to your website

Silver Sponsorship \$3,000-\$8,999

Silver Sponsorship can be attained by choosing any combination of sponsorships ranging in value from \$3,000 to \$8,999. Silver Sponsor benefits include:

- logo acknowledgment in preplenary video, registration brochure, and conference program
- on-site signage
- 25% discount on attendee mailing list
- recognition on the NAFSA conference website

Conference Supporter \$1,000-\$2,999

Be recognized for cash donations for general conference support. Acknowledged on signage and in the conference program. Minimum donation: \$1,000



2018 Annual Conference Sponsors Include:

- Carlson Global Institute, Carlson School of Management, University of Minnesota
- City University of New York*
- Drexel University
- Duolingo English Test*
- Education in Ireland*
- Education New Zealand*
- ETS*
- IELTS International*
- International Students and Scholars Office, Columbia University
- iTEP International*
- Jefferson (Philadelphia University + Thomas Jefferson University)*
- Klasko Immigration Law Partners, LLP
- Knowledge in Panama*
- Lehigh University*
- New York University, Office of Global Affairs
- Northwestern University
- Penn State
- Rutgers University-Camden*

For details, call +1.202.495.2523 or email oa@nafsa.org.



IMPACT

NAFSA 2019 Sponsorship Opportunities

DISCOUNTS AND DEADLINES

NAFSA Global Partners receive a 15 percent discount on all sponsorships. Two or more organizations may cosponsor events.

If you're interested in multiple sponsorships, please contact NAFSA's Organizational Advancement team for a customized quote. NAFSA offers substantial discounts on multiple sponsorships and marketing bundles. We will advise you about the best ways the NAFSA Annual Conference & Expo can help meet your unique marketing objectives.

Request information on specific items at www.nafsa.org/ac19sponsorships.

Deadline for recognition in the registration brochure and the conference program is January 4, 2019. Deadline for recognition in the Conference Program only is February 8, 2019.

DISCOUNTS AND DEADLINES

NAFSA offers thought leadership, continuing and professional development education programs, publications, and career development sponsorship opportunities throughout the year. Sponsoring these programs and/or materials provides extensive exposure. These sponsorships can be linked to annual conference sponsorships as appropriate to provide extensive, year-round exposures.

Examples of year-round opportunities for sponsors include:

Print and Electronic Publications

Internationalizing the Campus: Profiles of Success at Colleges and Universities. The field's authoritative annual report on internationalization at U.S. colleges and universities. Additional NAFSA publications are available on topics relevant to professionals, students, and families.

e-Learning Seminars

Professional online learning is aimed at every level and segment of NAFSA's membership and the field.

Research

Partner with NAFSA on original research that advances the field of international education.

Giving Campaign Matches

Giving campaigns supporting NAFSA's programs and public policy outreach are held throughout the year. All campaigns are available for matching grants.

For more information on customized sponsorship packages, bundles, and advertising, call NAFSA Senior Director of Organizational Advancement **Gail Hochhauser** at +1.202.495.2523, or email oa@nafsa.org.



Increase your engagement and build your brand as part of the Global Partnership Program (GPP).

NAFSA's GPP is comprised of international education's best, most innovative organizations. Our partners work with thousands of professionals around the world to help promote and administer international student exchange of millions of students every year. The Global Partnership Program is a key tool that helps forge strategic alliances with the broader NAFSA membership and other organizations engaged in the field.

Join the NAFSA Global Partnership Program today for:

- prime booth location in NAFSA's Expo Hall
- exclusive discounts on exhibiting, sponsorship, and advertising
- early access to NAFSA exhibit booth booking and conference hotel reservations
- complimentary NAFSA memberships and conference registrations
- invitations to the conference VIP Reception
- invitations to the annual Global Partner Briefing in Washington, DC
- early booking and discounts for booths and sponsorships at NAFSA's fall Regional Conferences
- increased visibility through identification as a NAFSA Global Partner



NAFSA GLOBAL PARTNERSHIP PROGRAM

Learn more about the Global Partnership Program at www.nafsa.org/gpp or email gpp@nafsa.org.

Join Us in Washington, DC!



Advance Partnership and Strategic Collaborations

**The NAFSA Annual Conference & Expo is the
one event you can't afford to miss. Will you be there?**

To reserve exhibit space, contact NAFSA Exhibits Director **Joanne Kuriyan** at +1.202.737.3699, ext. 2541, or email exhibits@nafsa.org.

To receive more information about sponsorship opportunities, contact NAFSA Senior Director of Organizational Advancement **Gail Hochhauser** at +1.202.737.3699, ext. 2523, or email at oa@nafsa.org.

To learn more about NAFSA's Global Partnership Program, contact NAFSA Associate Director of Organizational Advancement **Dina Gillespy** at +1.202.737.3699, ext. 2503, or email at gpp@nafsa.org.



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MAY 26-31 · WASHINGTON, DC

Right of Refusal of Exhibitors: NAFSA reserves the right to refuse to rent exhibit space to any applicant whose product or service is not consistent with NAFSA's charitable and educational mission and/or is deemed to be contrary to the best interests of international education. Similarly, NAFSA reserves the right to reject a potential sponsor or Global Partner for any reason including, but not limited to, a mission that is not consistent with NAFSA's mission or business practices. NAFSA reserves the right to accept only sponsors or Global Partners of its choosing.

Disavowal of Endorsement: NAFSA's acceptance of a contract with a potential exhibitor, sponsor, or Global Partner is not, and should not be construed as an endorsement by NAFSA of the exhibitor, sponsor, or Global Partner, or of its programs, products, or services.

View a complete statement on NAFSA's conference business practices at www.nafsa.org/businesspractices.

**SECURE EARLY ACCESS TO
WASHINGTON NOW!**