



NAFSA 2023 Conference Theme: “NAFSA at 75: Inspiring an Inclusive Future”

Coinciding with NAFSA’s 75th anniversary, NAFSA 2023 will bring together the global community to reflect, celebrate, inspire, and create. We will honor our legacy and progress, renew our community’s mission, and commit to diversifying the voices that shape the future of the international education field. Our goals for NAFSA 2023:

- Meet challenges by sharing lessons learned, diverse perspectives, and innovative approaches.
- Explore trends in professional development and career advancement, and advocate for the well-being of all.
- Benefit from global thought leadership and multigenerational perspectives.
- Underscore the global imperative for social justice and access, and the importance of inclusive internationalization for long-term impact on our campus, and local and global communities.

The 2023 Annual Conference Committee invites you to submit a poster proposal for the NAFSA 2023 Annual Conference & Expo in Washington, D.C. Explore fourteen poster fair themes across all knowledge communities and connect to the annual conference theme. **You may find that your topic fits within several themes. In these cases, we encourage you to submit your proposal to the theme that best reflects your intended audience.** We invite practitioners, researchers, and graduate students from all types of institutions, as well as partners that support international education, to imagine, create, and design your posters.

The NAFSA poster fair at the annual conference is a learning experience and noncommercial. If you are interested in sharing a service, consider submitting a case study about it in partnership with an educational institution.

Proposals on a variety of topics from the following themes are welcomed:

Theme	Description
Advocacy in International Education	<p>Posters in this fair feature strategies and tactics for advocating the value of international education, at a local, state, national, or international policy level; within their institution; or in local communities. This fair showcases models for collaboration and shared value partnerships between educational institutions and community organizations, and/or with government entities—such as state consortia—to enhance the impact of international education. <i>Proposals about experiences in direct action with government and/or on their campus are encouraged.</i></p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Approaches to Handling Job Insecurity and Managing Up • Advocating for International Education with Your State Consortium

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Assessing and Evaluating International Education	<p>This poster fair highlights model practices for the use of analyzed data in determining outcomes and making decisions for programs. Poster topics include assessing student learning, program, and service outcomes; cutting-edge assessment processes and instruments; and developing assessment and evaluation in support of internationalization. <i>All knowledge communities are encouraged to present and showcase how they design evaluations to assess their programs.</i></p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Measuring the Success of Advising Students Online • Analyzing Security Data to Evaluate Travel Policies for Education Abroad
Crisis Management in International Education	<p>This poster fair highlights processes, resources, and model practices that campuses and international offices use when faced with a crisis or emergency. Examples of crises may include natural disasters, abrupt changes to visa issuance and regulations based on political changes, war and political upheaval, hospitalization or death of a student or scholar, mental health emergencies, reactions to pandemics and related health issues, and arrest. Posters present campuswide communication strategies and operational processes in place to address specific crises, as well as key resources.</p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Addressing Mental Health Crises in a Remote Study Abroad Destination • Pro Tips from a Senior International Officer for Managing Health and Safety Communications During a Crisis
Global Language Programs	<p>Global language programs are integral to international education initiatives. Posters in this fair showcase best practices and innovations in program models, effective instructional delivery, and extracurricular activities tied to programmatic goals. Presentations that utilize global language programs as models to enhance other aspects of international education are encouraged. <i>Note: This theme was formerly “Innovative and Sustainable Practices in English Programs”.</i></p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Faculty-Led Intensive English Programs: Keys to Success • Using AI and Online Courses to Help Teach Languages

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Global Learning On and Off Campus	<p>Posters showcase model practices and success stories of teaching and learning in a global context. Posters in this theme include examples of curriculum development, co-curricular activities, workforce and career development, working with faculty, and developing opportunities to effectively engage with those from diverse backgrounds. Possible topics include global self-awareness, cultural diversity, personal and social responsibility, understandings of global systems, and applications of knowledge to contemporary global contexts. <i>This theme encourages proposals in both on-site and virtual global learning opportunities.</i></p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Gamification to Enhance Intercultural Competence • Collaboration with Career Services to Promote Virtual Learning
Increasing Diversity, Equity, and Inclusion in International Education	<p>Posters highlight innovative diversity, equity, and inclusion programs, support services, and resources to assist colleges and universities interested in expanding participation and equitable opportunities for international students, scholars, and study abroad participants. These resources and opportunities can support underrepresented and nontraditional populations, focusing on sexual orientation, disability, religion, race and ethnicity, and socioeconomic status. Proposals about supporting athletes, veterans, graduate students, first generation students, and academic disciplines such as science and engineering are also welcome. <i>Proposals across all knowledge communities are encouraged.</i></p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Methods to Expand Study Abroad to Medical Students • Working with the Financial Aid Office to Help International Students Succeed
Intercultural Initiatives on Campus	<p>Posters exhibit programs from faculty and staff, campus organizations, and local communities that emphasize supporting international students and scholars and their families, addressing culture shock, creating welcoming campuses, and encouraging interaction between all students.</p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Addressing Culture Shock: Ensuring All Students Remain Connected • Developing and Creating Models for Intercultural Learning

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International Education Research	<p>Posters in this theme feature the most recent innovative and in-depth qualitative and quantitative research in the field of international education. They highlight important findings, perspectives, and academic inquiries in order to stimulate collaboration and provide tangible professional resources and educational understanding. Submissions from graduate students, scholar-practitioners and researchers from all knowledge communities are encouraged. <i>Please note that proposals are expected to include a hypothesis and/or research questions, as well as research methods as a part of their proposal.</i></p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Studying the Rate of Retention: Examining International Offices’ Amenities for Students • Faculty Perceptions of Graduate International Students: Benefits and Challenges
Internationalizing the Campus	<p>Posters explore best practices in strategic planning and implementation for campus and virtual internationalization. Featured posters integrate all aspects of internationalization through strategic planning, explorations of funding opportunities, and critical consideration of practices of internationalization and application of theoretical models to the process of internationalization. Posters also showcase ways to cooperate and create sustainable international partnerships and virtual exchange to further internationalization through innovative curriculum designs, such as COIL, as well as dual, joint, and “2+2” programs. <i>Senior international officers are encouraged to submit posters about model practices for these programs.</i></p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Leadership Development via International Education • Creating and Sustaining Virtual Institutional Partnerships
Model Practices in Education Abroad	<p>Posters in this fair showcase the expanding portfolio of education abroad programming, including learning through study abroad as well as work, internships, service-learning, and research abroad for both credit and noncredit opportunities. Campus-based, cocurricular, and virtual initiatives that institutions and organizations have implemented to stimulate, promote, and integrate learning at various stages of the education abroad experience are also highlighted. Proposals on regulatory aspects of education abroad are encouraged, especially model practices in reporting for VAWA, Clery, and Title IX.</p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Outside of the Comfort Zone: Exploring Learning Abroad in Diverse Destinations • Virtual Internships Before and After the Pandemic

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Model Practices in International Enrollment Management	<p>This poster fair showcases various international enrollment management strategies, sponsored student programs, plans, models, and measurement tools, including alumni programs used by institutions to successfully recruit, enroll, and retain international students.</p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Increasing International Student Enrollment Despite Shrinking Budgets • Ten Steps to Create an Elevator Pitch for an Institution in Ten Minutes
Model Practices in International Student and Scholar Services	<p>This poster fair highlights model practices in international student and scholar services, including health and wellness for international students, scholars, and educators; international spouses and family support; J-1 programming; Title IX responses; employment and career services; support for postdocs; campus programming for international students; exchange visitor and employment-based sponsorship policies; and office staffing and organization.</p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Employability and the International Student: Supporting Optional Practical Training on Campus • One-Person Office Health and Wellness Programs for International Students and Scholars
Orientation Programs as an Integral Support Service	<p>This poster fair demonstrates model practices and innovations in orientation, transition, and retention programming for all students. Posters can showcase predeparture orientations, on-site orientations, and re-entry models. For international students, highlight approaches to creating welcoming environments in host communities; integrating newly arrived students with the local community; changing student and family needs; developing parent and family programs; supporting cross-cultural communication; and evolving leadership development for students and scholars, including orientation mentor programs. Addressing culture shock, global citizenship and their impact on their host community could also be focal points.</p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Predeparture Perils: How to Ensure International Students Stay Engaged • Designing a Multiplatform Orientation for International Students
Updates on Country and Regional Higher Education	<p>Posters exhibit current issues, research, and trends related to the higher education policies and systems of various countries and regions, including new laws affecting higher education, new educational programs and initiatives, mobility trends, and scholarships for all students, both for incoming and outgoing. <i>Posters in this fair are presented alongside invited representatives from EducationUSA and U.S. embassies.</i></p> <p>Sample Topics:</p> <ul style="list-style-type: none"> • Understanding the Trends: Outgoing Student Mobility from Latin America • The State of Higher Education in Italy Postpandemic