



## Education Abroad Knowledge Community Call for Proposals

The Education Abroad Knowledge Community (EA KC) invites you to submit a session, poster, or workshop proposal for the NAFSA 2020 Annual Conference in St. Louis, Missouri. The EA KC supports professionals from institutions working to promote, advise, and manage study abroad programming.

### **Annual Conference Theme: *Innovate, Influence, Impact***

Highlighting the role that the international education field plays in creating welcoming communities, advocating for social justice issues, fostering a dialogue and exchange of ideas, and influencing decisionmakers to support the field, the NAFSA 2020 Annual Conference offers opportunities to explore best practices and new ideas. International educators, as both practitioners and leaders, are encouraged to use the theme to share how they respond to challenges and opportunities in innovative ways; how they make an impact through the work they do; and how they influence and inspire, not only their peers but also future generations.

In particular, the EAKC encourages proposals on the following Content Focus Areas:

- **Advising and Enrollment in International Education:** Information, tools, and training that showcase good practice, developments in the field, research, knowledge, and the use of emerging technologies, as it applies to advising and enrollment in education abroad
  - Financing education abroad through scholarships & working with campus financial aid office
  - Orientation programs including pre-departure & re-entry program
  - Advising & preparing underrepresented groups for education abroad
- **Innovations in Recruitment and Marketing:** Innovations in recruitment and marketing including, digital recruitment, use of social media, return on investment, communication strategies, branding, public relations and/or market trends, data and analysis.
  - Innovative ways to recruit diverse students
  - Using data to inform marketing & recruitment strategies
- **Management and Strategy:** Models, policies, and practices for management of an education abroad office or program, or principles, methods, and leadership strategies for strategic planning and policymaking in order to achieve the goals and mission within an institution or organization.
  - Strategic planning for education abroad growth
  - Impacting curriculum development to incorporate learning goals in education abroad
  - Focusing on professional development needs of EA staff
  - Fostering diversity and inclusive practices
- **Promoting Safety, Mitigating Risk, Responding to Crisis:** Tools, communication processes, compliance, strategies, and planning that campuses and international offices use when faced with a crisis, health emergency (mental or physical), or safety concern in education abroad.



- Training site staff in orientation needs, dealing with crisis, handling group dynamics
- Crisis management in action and outreach
- Working with international health insurance providers
- Promoting group dynamics that support diversity and inclusion
- Faculty led short-term programs
  
- **Regulatory Complexities:** Guidance and information on government regulations in the United States and abroad that impact education abroad, employment, and exchange.
  - U.S. Federal financial aid
  - U.S. Veteran's affairs benefits
  - Foreign visa requirements for education abroad destinations and regulatory practice
  - ADA, FERPA, and HIPPA in education abroad
  
- **Student Preparation and Career Development:** Career readiness of both international and domestic education abroad students; skill and language acquisition; development of intercultural competencies; transition to workforce; employer expectations.
  - Work, internships, and volunteer programs abroad
  - Career skills gained through education abroad
  - Supporting student global learning in education abroad
  - Re-entry programming and career connection

**NAFSA welcomes proposals that highlight:**

- Innovation in design of international education programs and services through curriculum development and co-curricular activities.
- International and comparative perspectives beyond U.S. centered approach.
- Sustainability and environmentally-conscience education abroad policies.
- Access, diversity, and inclusion in international and higher education as it relates to students, faculty and staff.
- International educators as influencers making an impact on their campuses and throughout their communities.
- Ideas, trends, and innovative approaches to scale for global and local impact.
- Creative and strategic responses to changing demographic, technological, and economic trends in international education.
- Integrating novel technologies in internationalization strategies.
- International education as a research field and foundation for intellectual innovations.
- Navigating legalities, risk, and ethical challenges around global operations.
- Assessment as a tool to measure impact and using data to influence change.

**Proposal submission deadlines:**

- Sessions and workshops: **August 21, 2019**
- Posters: **December 11, 2019**

For detailed information, visit [www.nafsa.org/proposals](http://www.nafsa.org/proposals)